# 7x4 foot Banner 2.1m x 1.2m

#### Trim Area

This will be where the print is cut to, so represents the edges of the artwork, anything outside of this line will be lost.

#### Safe Area

The outer edge of the Eyelets will sit at approxamatley 37mm so we reccomend an area of 45mm as a "safe area" for text or important information and imagery to be palced. Beyond this extend / continue your design to the edge of the trim area.



## Saving PDF PDF

Save your PDF as high resolution (300dpi) and print ready, make sure all fonts and images are embedded and the output is set to CMYK, if using illustrator, use default settings.

### REMEMBER TO DELETE THIS LAYER BEFORE SUBMITTING ARTWORK