# Pop Up Counter

## Trim Area

This will be where the print is cut to, so represents the edges of the artwork, anything outside of this line will be lost.

## Safe Area

The visible area is 1540mm at the front so keep any text or significant imagery within this area, If you are using an all-over background colour or image / pattern this can continue / extend to the trim area.

## Saving PDF

Save your PDF as high resolution (300dpi) and print ready, make sure all fonts and images are embedded and the output is set to CMYK, if using illustrator, use default settings.

**REMEMBER TO DELETE THIS LAYER BEFORE SUBMITTING ARTWORK**